

Essential Questions

Be prepared to discuss the following questions:

1. How do you find and cultivate reliable sources?
2. How do you prepare for an interview?
3. What is proper interviewing etiquette?
4. What kinds of questions should you ask?
5. How can you use emails and texts in the interviewing process?
6. Explain what “off the record” means. When can it be used, and when should it never be used?

End of Chapter Quiz

1. Be prepared to discuss the following statement: “Journalism is not about writing. It’s about reporting.”
2. According to the author, what is a major problem with scholastic journalism today?
3. According to the author, what is “the key to successful reporting and writing?”
4. How can a reporter “cultivate” sources?
5. List at least five examples of proper reporting etiquette.
6. What are four “memory” questions?
7. List three tips for conducting an interview.
8. What does “pay close attention to the interviewee’s environment” mean?
9. List three steps necessary to successfully conclude an interview.
10. Be prepared to discuss why email or text interviews rarely produce interesting or powerful direct quotes.
11. Explain the difference between “off-the-record” and “deep background.”
12. Be prepared to explain the importance of the follow-up interview.