

Essential Questions

Be prepared to discuss the following questions:

1. What does the term “angle” mean, in terms of a feature story?
2. What’s the difference between a cliché and a creative angle?
3. What’s the difference between “theme” and “angle”?

End of Chapter Quiz

1. Rather than asking readers to “picture this” or “imagine that,” how might a writer approach a feature story about a person who has overcome a great obstacle?
2. What’s the best way to make sure the story comes to a clear and logical conclusion?
3. What is the purpose of a transition paragraph or sentence?
4. Explain how a reporter might “repair” a direct quote.
5. List at least five cliché leads.
6. Thumb through five or six exchange publications. Find at least five “statement-of-the-obvious” leads.
7. Provide an example of an “apt allusion.”
8. Find in your high school or local newspaper a lead you consider to be weak. Explain why you think it’s weak and re-write it to make it more interesting.