

Ch. 4 | WB 4-1

Essential Questions

Be prepared to discuss the following questions:

1. What does it mean to search for a story?
 2. How does the notion of “truth” figure in to journalistic reporting and writing?
 3. What is the difference between subject and story?
 4. What is a story theme?
 5. What are three types of conflict?
 6. What is a nutgraf (nutgraph)? What is its purpose?
1. What are the traits of “good writing?”
 2. What is the difference between covering a subject and covering a story?
 3. What is the “Axios brevity formula?”
 4. What does the author mean by the “emotional center of a story”?
 5. What role does empathy play in how a reporter covers a story?
 6. How do you decide what a story is really about?
 7. Explain the importance of the opening sentence of a story.
 8. Be prepared to discuss how conflict often drives narrative.