

Story format exercise

Comparing the classic data-driven news lead approach versus an alternative people-driven approach.

News story facts

- Who:** Your school's trustees
- What:** Revised the way it will admit incoming freshmen into Einstein Prep. The new policy takes effect next spring.
- When:** Trustees approved the policy on Sept. 12
- Where:** The vote was taken at the Administrative Building
- Why:** In hopes of diversifying its student population
- How:** The pool of applicants will be expanded.

Direct Quote

“Applicants will be reviewed on a “sliding scale” basis, meaning that the admissions committee will balance an applicants’ grade point averages with their scores on Einstein Prep’s admission test. That will allow students who do not test well to compensate with better grades and overall GPA. Students with lower GPAs can also compensate with strong test scores.” — Paul Romer, Director of Communications

- Your publication will be published on Sept. 21.
- Explain how you might approach this story from a more people-oriented angle.