

**All politics
is local.
News
should be
treated the
same way.**

How would you
localize these
stories for your
publication or
broadcast?

Localize these stories.

1. An annual survey of hundreds of thousands of American college freshman found that a growing percentage of them rated themselves as “above average” in several categories, compared with college freshmen who were surveyed in the 1960s.
2. According to the National School Board Association, bullying lawsuits are on the rise nationwide. There are no studies the association knows of, but “anecdotal evidence shows an obvious increase,” TSBA general counsel Francisco Negron said.
3. According to a story in the Wall Street Journal, people born between 1965 and 1980 might call themselves “The Divorce Generation” because so many of their parents divorced.
4. Theodore Dalrymple is a contributing editor of the Manhattan Institute’s City Journal. He writes, “Fifty years from now, no one in Indiana — or at least, no one born and raised in Indiana — will be able to write cursive. On the other hand, everyone will be able to type, and by then, technology might have made the ability to sign your name redundant.”
5. The U.S. economy added painfully few jobs for the second month in a row, undermining hopes that the sluggish recovery was getting back on track.
6. The type of high-profile police crackdown and public education campaign that led to record seat-belt use in the U.S. has proved highly effective against distracted driving in two pilot programs, the federal agency that tracks road deaths reports.
7. According to USA Today, a growing number of special-needs students nationwide have gone back to school with tablet computers. The tablets are growing in popularity for special-needs students because they can be customized to each child’s needs, are lightweight and mobile, and give the kids the sense they’re plugged into a larger, high-tech community.