

Ch. 1 | WB 1-2

Essential Questions

Be prepared to discuss the following questions:

1. What is the main purpose of a student publication?
2. Who is your audience? Who are your major stakeholders?
3. What is the difference between a newspaper or magazine article and a story?.
4. What are the six news values?
5. Aside from the six news questions above, what are three or four other questions journalists should ask?
6. How does journalism differ from other forms of writing?

End of Chapter Quiz

1. The author calls for publications to publish more “journey stories.” What is a “journey story?”
2. What is a “dead on arrival” story? How do you avoid it?
3. What is the difference between facts and story?
4. In addition to the standard who, what, when, where, why and how questions, what are three other questions to ask?
5. When the author says, “Reject outdated models,” to what is he referring?
6. What should be a reporter’s first move after being assigned a story?
7. List three ways a reporter can build a network of sources?
8. Explain the implications of how news changes instantaneously. How can reporters remain ahead of the story?
9. What are some of the questions a reporter should ask before running a story or photograph?
10. The author claims, “Names are not news.” Explain what that means.
11. According to the author, censorship and prior restraint are not impenetrable barriers to substantive coverage? Explain his position on this topic.